

Curriculum Vitae

Andy Opel

General Information

University address: Communication
 College of Communication and Information
 University Center - Building C3100
 Florida State University
 Tallahassee, Florida 32306-2664

E-mail address: aopel@fsu.edu

Web site: www.andyopel.net

Professional Preparation

2001 Ph.D., University Of North Carolina, Chapel Hill, NC. Major: Mass
 Communication. Community Media, Documentary Video Production.
 Supervisor: Dr. Jane Brown. Certificate in Cultural Studies.

Opel, Andrew R. (2001). *Micro-Radio and the FCC: Media Activism and the
Struggle Over Broadcast Policy*. Unpublished doctoral dissertation,
University Of North Carolina, Chapel Hill, NC.

1998 M.S., University of Oregon, Eugene, OR. Major: Communication. Supervisor:
 Dr. Carl Bybee.

Opel, Andrew R. (1998). *Dr. Shipsey and the Cows: Searching for Solutions*.
Master's project, University of Oregon, Eugene, OR.

1986 B.A., Harvard University, Cambridge, MA. Major: Anthropology. Supervisor:
 Dr. Parker Shipton. Cum Laude.

Opel, Andrew R. (1986). *Speaking Without Tongues: Tradition, Technology
and the Talking Drum of the Yoruba*. Unpublished bachelor's thesis,
Harvard University, Cambridge, MA.

Professional Experience

2013–present Professor, Communication, Florida State University.

2007–2013 Associate Professor, Communication, Florida State University.

- 2008–2009 Adjunct Instructor, Ctr for Civic Ed & Service, Florida State University.
- 2009 Overload Adjunct Assoc Prof, Ctr for Prof Dev & Public Svc, Florida State University.
- 2001–2007 Assistant Professor, Florida State University.
- 2005–2006 Assistant Professor (OPS), Center for Education Research and Policy Studies, Florida State University.

Visiting Professorship(s)

- 2006, '16, '19 Director, British Documentary Experience.
Taught the History of British Documentary Film, established and supervised documentary production internships in London for the FSU International Program.
- 2007 Visiting Professor, Washington State University, Vancouver.
Taught video production in the Digital Technology and Culture Program.

Honors, Awards, and Prizes

- Ralph Stair Prize in Innovative Education, Florida State University (2019).
Fulbright Scholarship, The Council for International Exchange of Scholars (CIES) (2019).
(\$33,416).
Funded The Climate Witness Project, 11 month study in Norway 8/18-7/20.
- Faculty Teaching Award, School of Communication (2018).
Leadership Board Award, College of Communication and Information (2017). (\$1,000).
In recognition of excellence in innovative and effective teaching, research and outreach.
- Kelly Thomas Award - Best Social Commentary for "Preempting Dissent", Action on Film Festival (2014). (\$0).
- Best Social Issue Documentary, "BEATING JUSTICE: The Martin Lee Anderson Story", Chagrin Documentary Film Festival (2012).
- Best Children's Book, "THE WITCHES: A Winnepesaukee Adventure", New England Book Festival (2011).
- Platinum Award, "BEATING JUSTICE: The Martin Lee Anderson Story, Empixx Film and Video Awards (2011).
- Faculty Sabbatical, FSU (2010).
- Emerging Scholar Award, Department of Communication, Florida State University (2004).
Kappa Tau Alpha National Honor Society, Kappa Tau Alpha National Honor Society (1987).
(\$0).

Fellowship(s)

Rockwood Leadership Fellowship in Media, Communications and Information Policy (2007–2008).

Funded by the Ford Foundation.

Park Fellowship (1998–2001).

Fellowship included tuition remission, annual stipend and travel expenses for three years of doctoral study at the University of North Carolina at Chapel Hill.

Current Membership in Professional Organizations

International Environmental Communication Association

International Communication Association

Union for Democratic Communications

University Film and Video Association

Research and Original Creative Work

Publications

Invited Journal Articles

Opel, A. (2020). Strategies and Tactics for Interdisciplinary Experiential Environmental Education and Digital Media Production. *Journal of Sustainability Education*, 23.

Opel, A., Johnston, J., & Wilk, R. (2010). Food, Culture and the Environment: Communicating About What We Eat. *Environmental Communication: A Journal of Nature and Culture*, 4(3), 251-254.

Refereed Journal Articles

Garcia, C., & Opel, A. (submitted). Manufacturing Scents: Unveiling the Mediated Nature of Scent-Based Communication. *Media, Culture and Society*. Manuscript submitted for publication, 27 pages.

Ferraro, A., Oehme, K., Bruker, M., Arpan, L., & Opel, A. (2018). The Impact of Training Videos on Attitudes About Parenting After Divorce. *Journal of Divorce & Remarriage*, 59(7), 590-600. doi:10.1080/10502556.2018.1466253

- Ferraro, A., Malespin, T., Oehme, K., Bruker, M., & Opel, A. (2016). Advancing Co-parenting Education: Toward a Foundation for Supporting Positive Post-Divorce Adjustment. *Child and Adolescent Social Work Journal*, 10(1), 1-9. doi:10.1007/s10560-016-0440-x
- Arpan, L., Opel, A., & Lu, J. (2013). Motivating the Skeptical and Unconcerned: Considering Values, Worldviews, and Norms When Framing Messages Encouraging Energy Conservation and Efficiency Behaviors. *Applied Environmental Education and Communication*, 12(3), 207-219.
- Proffitt, J., Opel, A., & Gaccione, J. (2009). Taking Root in the Sunshine State: The Emergence of the Media Reform Movement in the State of Florida. *Journal of Communication Inquiry*, 33(4), 318-336.
- Opel, A. (2008). From Water Crisis to Water Culture: An Interview with Vandana Shiva. *Cultural Studies*, 22(2-3), 497-507.
- Opel, A. (2006). Corporate Culture Keeps Nature Regular: Super-Citizens, Media and the 'Metamucil and Old Faithful' Ad. *Capitalism Nature Socialism*, 17(3), 100-113.
- Elmer, G., & Opel, A. (2006). Surviving the Inevitable Future: Preemption in the Age of Faulty Intelligence. *Cultural Studies*, 20(4-5), 477-492.
- Opel, A., & Templin, R. (2005). Is Anybody Reading This? Indymedia and Internet Traffic Reports. *Transformations*, 10, 20.
Special issue on alternative media.
- Opel, A. (2005). Paradise Lost I & II: Documentary, Gothic and the Monster of Justice. *eJumpcut*, 47, 32.
Reprinted and Translated into Greek, Program for the Thessaloniki International Documentary Festival (2008).
- Opel, A., & Smith, J. (2004). ZooTycoon: Capitalism, Nature and the Pursuit of Happiness. *Ethics and the Environment*, 9(2), 103-120.
- Opel, A. (1999). Constructing Purity: Bottled Water and The Commodification of Nature. *Journal of American Culture*, 22(4), 67-76.
Reprinted (2008) in *Cultural Studies: An Anthology*, M. Ryan Ed., Blackwell Publishing.

Refereed Books

- Elmer, G., & Opel, A. (2008). *Preempting Dissent: The Politics of an Inevitable Future*. Arbeiter Ring Press. Winnipeg, Manitoba/Arbeiter Ring Press.
- Opel, A. (2004). *Micro Radio and the FCC: Media Activism and the Struggle Over Broadcast Policy*. Westport, CT/Praeger Press.

Edited Books

Opel, A., & Pompper, D. (Eds.). (2003). *Representing Resistance: Media, Civil Disobedience and the Global Justice Movement*. Westport, CT/Praeger Press.

Invited Book Chapters

Opel, A. (2023). Cultural Representations of the Environment Beyond Mainstream Media. In Anders Hansen, & Robert Cox (Eds.), *The Routledge Handbook of Environment and Communication, 2nd Edition* (pp. 356-364). London.

Opel, A. (2016). Media Coverage of Protests. In K. Fahlenbrach, M. Klimke, and J. Scharloth (Ed.), *Protest Cultures: A Companion, Volume 1: Pragmatics of Protest*. New York/Oxford Press.

Opel, A. (2015). Cultural representations of the environment beyond mainstream media. In Cox, R., Hansen, A. (Ed.), *The Handbook of Environment and Communication*. Routledge Press.

Elmer, G., & Opel, A. (2013). Preemption, Premediation, Prediction: The Politics of Betting on the Future. In Kelly Gates (Ed.), *Media Studies Futures*. Oxford, England/John Wiley and Sons Ltd.

Rice, R. E., Opel, A., Meisner, M., Depoe, S., Roser-Renouf, C., & Shome, D. (2012). Environmental Communication and Media: Centers, Programs and Resource. In Steve Jones (Ed.), *Communication @ The Center*. NY/Hampton Press.

Elmer, G., & Opel, A. (2011). Pre-empting Panoptic Surveillance: Surviving the Inevitable War on Terror. In David Lyon (Ed.), *Theorizing Surveillance: The Panopticon and Beyond* (pp. 139-159). Cullompton, UK/Willan Publishing.

Refereed Book Chapters

Opel, A. (2002). Monopoly, The National Parks Edition: Reading Neo-Liberal Simulacra. In Mark Meister, & Phyllis Japp (Eds.), *EnviroPOP: Studies in Environmental Rhetoric and Popular Culture* (pp. 31-44). Westport, CT/Greenwood Press.

Invited Encyclopedia Entries

Opel, A. (2010). Low Power FM Radio in the U.S. In John Downing (Ed.), *Encyclopedia of Social Movement Media*. Thousand Oaks, CA/Sage Publications.

Opel, A. (2008). Constructing Purity: Bottled Water and The Commodification of Nature. In Michael Ryan (Ed.), *Cultural Studies: An Anthology*. London/Blackwell Publishing. reprint of 1999 article.

Opel, A. (2006). Community Radio. In C. Sterling and D.C. Whitney (Ed.), *Encyclopedia of Journalism*. Thousand Oaks, CA/Sage Publications.

Refereed Proceedings

Jensen, F., Nordberg, O., Opel, A., & Nyre, L. (2023). Students Take Charge of Climate Communication. In Dang-Nguyen, D. et. al. (Ed.), *MultiMedia Modeling 29th International Conference, MMM 2023, Bergen, Norway, January 9–12, 2023* (pp. 729-735). Springer.

Invited Reviews

Opel, A. (2016). How to Let Go of the World and Love All the Things Climate Can't Change Directed by Josh Fox (Review). *Environment, Space, Place*, 8(2).

Opel, A. (2009). Review of Democratic Communications: Formations, Projects and Possibilities. *Democratic Communique*, 23(1).

Opel, A. (2007). Review of Global Citizens: Social Movements and the Challenge of Globalization by Marjorie Mayo. *International Journal of Media and Cultural Politics*, 3(2).

Opel, A. (2007). Structural Change? Environmental Documentary and Globalization. [Review of the films Darwin's Nightmare and Who Killed the Electric Car]. *Environmental Communication*, 1(1).

Opel, A. (2004). Review of Beyond Ideology: A Case for Egalitarian Bias in the News, by Reginald Ecarma. *Journalism and Mass Communication Quarterly*, 81(1).

Opel, A. (2004). Review of Communication, Media, and American Society: A Critical Introduction by Daniel W. Rossides. *Journalism and Mass Communication Quarterly*, 81(1).

Nonrefereed Books

Opel, A. (2023). *THE WEST WIND: A Winnepesaukee Sailing Adventure*. Portsmouth, NH: Jetty House.

Opel, A. (2017). *THE BOBHOUSE: A Winnepesaukee Christmas*. Portsmouth, NH: Jetty House.

Opel, A. (2015). *THE MANSION: An Old Winnepesaukee Mystery*. Portsmouth, NH: Jetty House.

Opel, A. (2013). *THE WEIRS: A Winnepesaukee Adventure*. Jetty House, Peter Randall Publisher, LLC.

Opel, A. (2011). *THE WITCHES: A Winnepesaukee Adventure*. Jetty House, Peter E. Randall Publisher.

Winner - 2011 Best Children's Book award from the New England Book Festival.

Nonrefereed Book Chapters

Opel, A. (2003). Punishment Before Prosecution: Pepper Spray as Post-Modern Repression. In Andy Opel, & Donnalyn Pompper (Eds.), *Representing Resistance: Media, Civil Disobedience and the Global Justice Movement*. Westport, CT/Preager Press.

Original Creative Works

Scripts or Screenplays

Opel, A. (Writer). (submitted). *The End of the Ride* [Narrative Feature]. Manuscript submitted for publication.

• Semi-finalist in the Lonestar Screenplay Competition, 1998. • Quarter-finalist in the Empire Screenplay Competition, 1998.

Films

Chassignet, E., Opel, A., Weir, I. E., & Ippolito, T. (Writer/Producer). (2023). *Marine Debris: Introduction to Marine Debris* [Documentary Short]. National Oceanic and Atmospheric Administration (NOAA), Science on a Sphere. Retrieved from <https://sos.noaa.gov/catalog/datasets/marine-debris-introduction-to-marine-debris-in-the-ocean/>

Chassignet, E., Opel, A., Weir, I. E., & Ippolito, T. (Writer/Producer). (2023). *Marine Debris: Global Marine Debris Model* [Documentary Short]. National Oceanic and Atmospheric Administration (NOAA), Science on a Sphere. Retrieved from <https://sos.noaa.gov/catalog/datasets/marine-debris-global-marine-debris-model/>

Opel, A. (Executive Producer). (2018). *Stories From the Apalachicola: A Threatened River* [Documentary]. WFSU-TV. Retrieved from <https://www.youtube.com/watch?v=o8Bf0Finm8M&feature=youtu.be>

Aired on WFSU-TV on 10/25/2018 at 8pm.

Elmer, G., & Opel, A. (Co-Director). (2014). *Preempting Dissent* [Documentary]. Toronto, CA, Infoscape Labs. Retrieved from preemptingdissent.com

Invited Screenings:

- SALT, Istanbul, Turkey, 11/28/2013
- Concordia University, Montreal, Quebec, 01/15/2014
- Northeastern University, Boston, MA, 02/25/2014
- Ruskin University, Cambridge, UK, 03/17/2014
- Cardiff University, School of Journalism, Media & Cultural Studies, Cardiff, UK, 03/18/2014
- University of Salford, Manchester, UK, 03/19/2014
- Goldsmiths College, University of London, London, UK, 03/20/2014
- Dalhousie Architecture School, Halifax, UK, 04/03/2014
- University of Washington Bothell, 05/21/2014
- CSI- 215 Spadina Ave, Toronto, CA Sponsored by www.rabble.ca 07/10-2014
- Mayfair Theater, Ottawa, CA, 09/08/2014
- University of Utah, Salt Lake City, UT, 10/09/2014

Competitive Screenings:

- Action on Film Festival, Los Angeles, CA 08/30/2014 (Kelley Thomas, Best Social Commentary Documentary Award Winner)
- Unspoken Human Rights Film Festival, Utica, NY, 10/03/2014
- Social Justice Film Festival, Seattle, WA 10/20/2014
- Media Democracy Days, Vancouver, BC, 11/07/2014.

Opel, A. (Director). (2012). *BEATING JUSTICE: The Martin Lee Anderson Story* [Documentary]. Independent Distribution.

A one hour documentary about a 14-year old boy who was beaten and died in a Florida sheriff's "boot camp."

Competitive Screenings and Awards:

- Eugene International Film Festival, October 6-9, 2012
- DocUtah International Documentary Film Festival, Sept. 5-9, 2012
- Chagrin Documentary Film Festival, October 3-7, 2012
- Fort Myers Beach Film Festival, April 28, 2012
- Florida Film Festival, April 22, 2012
- Tallahassee Film Festival, April 9, 2011
- University Film and Video Association Conference, August 3, 2011.
- Platinum Award, Empixx Film and Video Awards, 2011.

Opel, A., Nudd, D., & Galloway, T. (Director). (2010). *Tough* [Documentary]. University of Chicago Press.

16 minute video collage of performance art piece by Terry Galloway, Produced Donna Nudd and Directed by Opel and Galloway. Video Production by Opel. Included in a DVD companion to the book *Gay Shame*, edited by David Halperin and Valerie Traub, University of Chicago Press.

Opel, A. (Director). (2008). *9 Sustainability Public Service Announcements* [Public Service Announcements]. On-line. Retrieved from www.andyopel.net

Grant funded project including student collaborators. Short pieces that promote sustainability on FSU Campus.

Opel, A. (Director). (2006). *The Cargo Bike* [Narrative Short]. On-line. Retrieved from www.andyopel.net

Opel, A., & Ellison, A. (Co-Director/Producer). (2003). *Precogs and Preemption: Minority Report and The Bush Doctrine* [Documentary]. On-line. Retrieved from www.andyopel.net

Competitive Screenings:

- Florida State University Literature and Film Conference, February, 2003.
- Console-ing Passions Conference, New Orleans, LA, May, 2004.

Opel, A. (Director/Producer). (2000). *Power* [Documentary]. On-line. Retrieved from www.andyopel.net

Competitive Screenings:

- Duke University Film and Video Documentary Happening, Durham, NC. February 2000.

Opel, A. (Director/Producer). (1998). *Dr. Shipsey and The Cows* [Documentary]. On-line. Retrieved from www.andyopel.net

Competitive Screenings:

- First Place winner in the student competition at the Marco Island Film Festival, Marco Island, FL. \$1,000 cash prize. Oct. 1998.
- Fort Worth Film Festival, Fort Worth, TX, Oct. 1998.
- Duke University Film and Video Documentary Happening, Durham, NC, Jan. 1999.

Presentations

Refereed Papers at Conferences

Garcia, C., & Opel, A. (presented 2019, April). *Smelling Technology: Manufacturing Scent and the Domestication of the Mediated Olfactory Landscape*. Paper presented at What is Technology?, University of Oregon, Portland, OR. (International) Retrieved from <https://blogs.uoregon.edu/whatistechnology/program/>

Opel, A. (presented 2018, June). *Steven's and Andy's Crazy Stickers: A Personal Archeology of Resistance*. Paper presented at Reimagining Sustainability: Communication and Media Research in a Changing World, International Association of Media and Communication Researchers, Eugene, OR. (International)

Opel, A. (presented 2018, June). *Students Make Community Media: An Analysis of Interdisciplinary Projects for Social Justice*. Paper presented at Reimagining Sustainability: Communication and Media Research in a Changing World, International Association of Media and Communication Research, Eugene, OR. (International)

Lawson, W., & Opel, A. (presented 2014, November). *Diffusing/De-fusing the Mind Bomb: The Power and Limits of Image Events*". Paper presented at Annual Convention, Critical Cultural Studies Division, National Communication Association, Chicago, IL. (National)

- Arpan, L., Opel, A., & Toole, J. (presented 2012, November). *Effects of Functional Matching on Psychological Reactance to Public Service Announcements*. Paper presented at Annual Meeting, National Communication Association, Orlando, FL. (National)
- Opel, A. (presented 2012, May). *One Dimensional Markets? US Business Reporting and Environmental Externalities*. Paper presented at International Conference on Culture, Politics & Climate Change, Center for Environmental Journalism University of Colorado Boulder, Boulder, CO. (International)
- Arpan, L., Jia, L., & Opel, A. (presented 2011, November). *Predicting Energy Conservation and Efficiency Behaviors: A Test of the Theory of Planned Behavior, the Health Belief Model, and an Integrated Mode*. Paper presented at Annual Conference, National Communication Association Conference, Applied Communication Division, New Orleans, LA. (National)
- Opel, A., & Elmer, G. (presented 2011). *Tasers, Torture and the Politics of Visibility*. Paper presented at Annual Conference, National Communication Association, New Orleans, LA. (National)
- Opel, A., & Adamoli, G. (presented 2009). *Wading Into the Stream: Low Power Radio Stations and Their Internet Websites*. Paper presented at Annual Conference, National Communication Association, Mass Communication Division, Chicago, IL. (National)
- Opel, A., & Elmer, G. (presented 2007, October). *Electrifying Dissent: Mapping Pain Compliance Technologies*. Paper presented at Bi-Annual Meeting, Union for Democratic Communication, Vancouver, BC. (International)
- Opel, A. (presented 2007, February). *Micro Radio and the Media Activism and Reform Movement: Looking for Community Connections*. Paper presented at Annual Meeting, Western States Communication Association, Media Studies Interest Group, Seattle, WA. (Regional)
- Opel, A., & McKahan, J. (presented 2006, November). *The Earth's First Soft Drink?: Perrier Bottled Water Advertising in the U.S.* Paper presented at Annual Meeting, National Communication Association, Critical and Cultural Studies Division, San Antonio, TX. (National)
- Opel, A. (presented 2006, November). *Voyage to Kure: Nature Documentaries, President Bush and Public Policy*. Paper presented at The Documentary Tradition, Film and History Conference, Dallas, TX. (National)
- Opel, A., & Elmer, G. (presented 2005, May). *Looking Back at the Future: Betting, Inevitability and the Survivor Society*. Paper presented at Annual Meeting, International Communication Association, Philosophy of Communication Division, New York, NY. (International)

- Opel, A. (presented 2004, November). *Disciplining Civil Disobedience: Mapping 'Pain Compliance' Technologies at the Miami FTAA Protest*. Paper presented at Annual Meeting, National Communication Association - Political Communication Division, Chicago, IL. (National)
- Opel, A. (presented 2004, November). *Photoshop, Email and Resistance: Bush Parody Posters and the Iraq War*. Paper presented at Annual Meeting, National Communication Association - Critical and Cultural Studies Division, Chicago, IL. (National)
- Panel Organizer.
- Opel, A., & Templin, R. (presented 2004, May). *Is Anybody Reading This? Indymedia and Internet Traffic Reports*. Paper presented at Annual Meeting, International Communication Association - Political Communication Division, New Orleans, LA. (International)
- Opel, A., & Smith, J. (presented 2004, May). *ZooTycoon: Capitalism, Nature and the Pursuit of Happiness*. Paper presented at Annual Meeting, International Communication Association - Popular Communication Division, New Orleans, LA. (International)
- Opel, A. R. (presented 2004, March). *Paradise Lost I & II: Documentary and the Monster of Justice*. Paper presented at Annual Meeting, Society for Cinema and Media Studies, Atlanta, GA. (National)
- Opel, A. (presented 2003, May). *The Whole World is Sweating: Media Coverage of the Student Anti-Sweatshop Movement*. Paper presented at Annual Meeting, International Communication Association - Popular Communication Division, San Diego, CA. (International)
- Opel, A. (presented 2002, November). *A Typology for Media Activism: A Social Movement About Media and Democracy*. Paper presented at Annual Meeting, National Communication Association - Critical Cultural Studies Division, New Orleans, LA. (National)
- Opel, A. (presented 2002, November). *Tapping Patriotism: Mapping Attempts to Link Patriotism and Efficiency post 9/11*. Paper presented at Annual Meeting, National Communication Association - Environmental Communication Commission, New Orleans, LA. (National)
- Opel, A. (presented 2002, October). *Looking for Signs of a Media Activism Movement*. Paper presented at Annual Meeting, Action Coalition for Media Education, Albuquerque, NM. (National)
- Opel, A. (presented 2002, October). *Media and the Student Anti-Sweatshop Movement*. Paper presented at Bi-Annual Meeting, Union for Democratic Communication, Albuquerque, NM. (International)

Opel, A. (presented 2002, August). *Representing Micro Radio: Newspaper Coverage of the Micro Radio Issue, 1998-2000*. Paper presented at Annual Meeting, Association for the Education in Journalism and Mass Communication, Miami, FL. (National)

Opel, A. (presented 2002, June). *Constructing Purity: Bottled Water and the Commodification of Nature*. Paper presented at Annual Meeting, International Communication Association - Popular Communication Division, Acapulco, Mexico. (International)

Opel, A. (presented 2000, November). *Punishment Before Prosecution: Pepper Spray as Post-Modern Repression*. Paper presented at Annual Meeting, National Communication Association Conference - Cultural Studies Division, Seattle, WA. (National)

Opel, A. (presented 2000, August). *Hemp in the News: Social Struggles Over a Controversial Crop*. Paper presented at Annual Meeting, Association of Educators in Journalism and Mass Communication Conference - Cultural and Critical Studies Division, Phoenix, AZ. (National)

Opel, A. (presented 2000, June). *Monopoly, The National Parks Edition: Reading Neo-Liberal Simulacra*. Paper presented at Annual Meeting, International Communication Association - Popular Communication Division, Acapulco, Mexico. (International)

Top Student Paper Award.

Opel, A. (presented 1999, October). *Micro-Radio and the Law*. Paper presented at Bi-Annual Meeting, Union for Democratic Communication, Eugene, OR. (International)

Opel, A. (presented 1999, August). *Pirate Radio's Challenge to the FCC: Direct Action and the Judiciary as Tools for Change*. Paper presented at Annual Meeting, Association for Education in Journalism and Mass Communication Conference, New Orleans, LA. (National)

Presented with companion video "Showdown at the FCC".

Opel, A. (presented 1999, May). *From Activism to Consumption, The Evolution of a Community: The Oregon Daily Emerald's Framing of the Grateful Dead 1968-1995*. Paper presented at Annual Meeting, International Communication Association - Popular Communication Division, San Francisco, CA. (National)

Invited Keynote and Plenary Presentations at Conferences

Opel, A. (presented 2023, April). *Teaching in the Metaverse: The Opportunities and Challenges of Immersive Technologies in The Classroom*. Plenary presentation at Reclaiming The Metaverse, TekLab, University of Bergen, Bergen, Norway. (International)

Opel, A. (presented 2022, June). *Guided Exploration: Connecting Classroom to Community*. Plenary presentation at Public Interest Communications Summer Institute, College of Journalism and Communications, University of Florida, Howard University, Washington,

DC. (National) Retrieved from <https://www.jou.ufl.edu/wp-content/uploads/2022/07/2022-07-01-PIC-8.5x11-ProgramGuide-post-conference.pdf>

Member of 3 person panel in a plenary, all-attendee session.

Opel, A. (presented 2017, May). *Pedagogical Interventions: Transforming the Academy via New Media, Mobile Technologies & Gaming*. Plenary presentation at the meeting of International Communication Association, San Diego. (International)

Closing Plenary.

Invited Presentations at Symposia

Opel, A. (presented 2023, May). Telling Better Stories Since 1968. Celebrating the Life and Work of Lawrence Grossberg. In Ted Stripas (Chair), *Larrypalooza: Celebrating the Life and Work of Lawrence Grossberg*. Presentation at the meeting of Colleagues and Students of Larry Grossberg, Chapel Hill, NC. (International)

Refereed Presentations at Conferences

Opel, A. (accepted). *The Climate Witness Project: Storytelling and the Virtual Witnessing of Planetary Change*. Presentation to be given at iDocs Symposium, iDocs, Bristol, UK. (International). (Cancelled due to COVID-19)

Opel, A. (accepted). *The Climate Witness Project: Storytelling and the Virtual Witnessing of Planetary Change*. Presentation to be given at i-Docs Symposium, i-Docs Project, Digital Cultures Research Centre at UWE Bristol, UK, Bristol, UK. (International)

Opel, A. (presented 2018, June). *Apalachicola River Project: Stories From The River*. Presentation at EcoMedia Arts Festival: Reimagining Sustainability, International Association for Media and Communication Research, Eugene, OR. (International)

Opel, A. (presented 2018, May). *Advancing Voicing: Agency, Collectivities, and Potentialities of Engaging Complex Problems amid Deep Mediatization*. Presentation at Voices, International Communication Association, Prague, Czech Republic. (International)

Opel, A., & Lawson, W. (presented 2016, September). *Reactionary Culture Jamming: Project Veritas and Right Wing Assaults on Progressive Advocacy Organizations*. Presentation at Troubled Waters, Union for Democratic Communication, Detroit, MI. (International)

Opel, A. (presented 2015, May). *Direct Action Pedagogy: Project Nero, Climate Change and the Florida Legislature*. Presentation at Circuits of Struggle, Union for Democratic Communication, Toronto, Ontario, Canada. (International)

- Elmer, G., & Opel, A. (presented 2014, November). *Preempting Dissent: Opening Night Keynote Screening and Panel Discussion*. Presentation at Media Democracy Days, Media Democracy Project, Vancouver, BC. (International) Retrieved from <http://2014.mediademocracydays.ca/>
- Opel, A. (presented 2014, May). *The Gasland Movement: Transmedia Documentary and Communities of Activism*. Presentation at What is Documentary: Yesterday, Today, and Tomorrow, University of Oregon School of Journalism and Communication, Portland, OR. (National) Retrieved from <http://journalism.uoregon.edu/whatis/documentary/program/>
- Opel, A., & Elmer, G. (presented 2013, September). *Preempting Dissent: A Rough Cut*. Presentation at he Point is to Change It: Media Democracy and Democratic Media in Action, Union for Democratic Communication, San Francisco State Univ., San Fran, CA. (International)
- Opel, A., & Elmer, G. (presented 2012, May). *Preempting Dissent: A Book, A Film, A Work in Progress*. Presentation at Biannual Meeting, Union for Democratic Communication, Tallahassee, FL. (International)
- Opel, A. (presented 2011, August). *Preempting Dissent: Tasers, Citizen Media and Open Source Documentary Production*. Presentation at Annual Meeting, University Film and Video Association, Burlington, VT. (International)
- Opel, A., & Arpan, L. (presented 2011, May). *Artists and Scientists Make Green Media: Toward a Model of Data Driven Media Production and Research*. Presentation at Understanding Sustainability: Perspectives from the Humanities, Humanities Department, Portland State University, Portland, OR. (International)
- Rice, R., Meisner, M., Depoe, S., Arpan, L., Opel, A., Maibach, E., Roser-Renouf, C., & Shome, D. (presented 2011, May). *Environmental Communication and Media: Centers, Programs and Resources*. Presentation at Annual Meeting, International Communication Association, Boston, MA. (International)
- Opel, A. (presented 2009, June). *Theory and Practice of Making Green Media*. Presentation at Bi-annual Meeting, Conference on Communication and the Environment, Portland, ME. (National)
- Opel, A. (presented 2009, May). *A Roundtable Discussion About the Greening of ICA*. Presentation at Annual Meeting, International Communication Association, Chicago, IL. (International)
- Panel Co-Organizer.
- Opel, A. (presented 2007, November). *Greening NCA: A Roundtable Discussion on Shrinking the Ecological Footprint of the NCA Annual Convention*. Presentation at Annual Meeting, National Communication Association, Chicago, IL. (National)

Opel, A. (presented 2006, November). *The Memory of Landscapes: "An Injury to One" and the Persistence of Environmental Injustice*. Presentation at Annual Meeting, National Communication Association, Environmental Communication Commission, San Antonio, TX. (National)

Panel Organizer.

Opel, A. (presented 2005, November). *Depleted Uranium and the Media: Conspiracy, Censorship and the Iraq War*. Presentation at Annual Meeting, National Communication Association, Environmental Communication Commission, Boston, MA. (National)

Opel, A. (presented 2003, November).). *Corporate Culture Keeps Nature Regular: Super-Citizens, National Parks and the 'Metamucil and Old Faithful' A*. Presentation at Annual Meeting, National Communication Association - Environmental Communication Commission, Miami, FL. (National)

Opel, A., Nudd, D. M., & Schriver, K. (presented 2003, November).). *Don't Attack Iraq: Audience and the Power of Puppetry in Protest*. Presentation at Annual Meeting, National Communication Association - Visual Communication Commission. (National)

Opel, A. (presented 2002, November). *Representing Dissent: Media, Discourse, and the Global Justice Movement*. Presentation at Annual Meeting, National Communication Association - Critical and Cultural Studies Division, New Orleans, LA. (National)

Panel Organizer.

Opel, A., & Matthews, D. (presented 2002, August). *Lights, Camera, Activism: On The Road to a Critical Media Pedagogy*. Presentation at Annual Meeting, Association for the Education in Journalism and Mass Communication, Miami, FL. (National)

Nonrefereed Presentations at Conferences

Opel, A. (presented 2005, February). *Indymedia and Academics*. Presentation at Indy Conference: A Conference on Indymedia, Indymedia, Austin, TX. (International)

Panel Organizer.

Invited Workshops

Opel, A. (2020, March). *Immersive Journalism and 360-Video Production*. Workshop delivered at Department of Communications, John Cabot University, Rome, Italy. (International)

Nonrefereed Workshops

Opel, A., Tulaskar, R., Turunen, M., Erdal, I. J., & Gulbrandsen, A. (2023, November). *Climate Solution: An International Exchange in the Metaverse*. Workshop delivered at U. of Tampere, FSU, U. of Bergen, Spatial.io. (International)

Students and faculty from 3 countries meet in a virtual space to exchange ideas about what climate solutions they see taking place in their own countries.

Opel, A., & Oliver, M. B. (2023, September). *Virtual Meeting: Photos and Interviews in Engagevr.io*. Workshop delivered at Penn State and FSU, Engagevr.io. (National)

Students and faculty from Penn State and FSU met online in Engagevr.io, exchanged interviews and took photos of one another.

Opel, A., Tulaskar, R., & Turunen, M. (2023, March). *Finland and the US: Sustainability Workshop in VR*. Workshop delivered at U. of Tampere and FSU, Metaverse - Mozilla Hubs. (International)

A collaboration between the University of Tampere, Finland and Florida State University, bringing students and faculty together in a virtual space to exchange ideas about sustainability.

Invited Lectures and Readings of Original Work

Opel, A. (2022, October). *Panel Discussion with filmmaker after the film "A Fire Within"*. Delivered at Center For the Advancement of Human Rights, Student Life Cinema, Florida State University. (Local)

Opel, A. (2020, March). *Climate Witness Project: Observations of a Changing Climate*. Delivered at Department of Media Studies, Journalism, Media and Communications, Stockholm University. (International). (Cancelled due to COVID-19)

Opel, A. (2020, February). *The Climate Witness Project: Storytelling and the Virtual Witnessing of Planetary Change*. Delivered at John Cabot University, Dept. of Communications and Media Studies, Rome, Italy. (International)

Opel, A. (2017, April). *Moderator: The Battle Over the Apalachicola-Chattahoochee-Flint Water*. Delivered at Florida Historic Capitol Museum, Florida State University. (Regional)

Opel, A. (2011, November). *Beyond "Green": Exploring the Three Pillars of Sustainability*. Delivered at Panelist, Florida Climate Institute, Florida State University, Tallahassee, FL 32301. (Local)

Opel, A., & Arpan, L. (2011, November). *Promoting Energy Conservation: Creating Effective Public Service Announcements*. Delivered at Research Presented to the Center for Climate Change Communication, George Mason University, Fairfax, VA. (State)

- Opel, A., & Arpan, L. (2011, October). *Promoting Energy Conservation: Creating Effective Public Service Announcements*. Delivered at Research presentation to the Carsey-Wolf Center Environmental Media Initiative, University of California Santa Barbara, Santa Barbara, CA. (State)
- Opel, A., & Arpan, L. (2011, April). *Promoting Energy Conservation: Creating Effective Public Service Announcements*. Delivered at Research Presented to Yale Project on Climate Change Communication, Yale University, New Haven, CT. (State)
- Opel, A. (2010, February). *Preempting Dissent: Tasers, Secrecy and Open Source Media Production*. Delivered at Invited lecture at the Global Media Research Center, University of Southern Illinois, Carbondale, IL. (State)
- Available on-line: <http://www.youtube.com/watch?v=XDAGjtqUBDE>.
- Opel, A. (2009, August). *The End of America Commentator*. Delivered at Torchlight Program, Florida State University, Tallahassee, FL. (Local)
- Torchlight Program invited speaker at the Florida premiere of the film, "End of America," Student Life Building, FSU.
- Opel, A. (2008, November). *Guest Speaker*. Delivered at Amnesty International, Florida State University, Tallahassee, FL. (Local)
- Amnesty International invited guest speaker at the film, Mardi Gras: "Made in China, Student Life Building, FSU.
- Opel, A. (2008, April). *Electrifying Dissent*. Delivered at Cultural Studies Program, University of North Carolina at Chapel Hill, Chapel Hill, NC. (State)
- Opel, A. (2007, October). *Bottled Water Summer and the Thin End of the Wedge*. Delivered at Oceanography Course - Issues in Environmental Science (OCE 5018), Florida State University, Tallahassee, FL. (Local)
- Opel, A. (2004, November). *Media Activism and Social Change*. Delivered at FSU Service Scholars, Florida State University, Tallahassee, FL. (Local)
- Keynote address at the annual FSU Service Scholars Dinner.
- Opel, A. (2003, March). *Media, Social Movements and the Iraq War*. Delivered at WFSU-FM, Tallahassee, FL. (Regional)
- Guest panelist on public radio WFSU, call-in talk show "Perspectives". Topic: Media, Social Movements and the Iraq War.
- Opel, A. (2003, January). *The Power of Indymedia*. Delivered at Red Hills Independent Media Center, Tallahassee, FL. (Local)
- Keynote speaker at the inauguration of the Tallahassee-Red Hills Independent Media Center.

Master Classes

Opel, A. (2009). *Major Trends in the Documentary Tradition*. Master class delivered at Osher Lifelong Learning Institute, FSU, FSU, Tallahassee, FL. (Local)

6 week class taught to Tallahassee community members.

Digital Projects

Invited Digital Projects

Opel, A. (Committee Member). (contract). #ICAPlay [Interactive game at ICA conference]. International Communication Association.

ICA17 Games Committee.

Contracts and Grants

Contracts and Grants Funded

Kehoe, K., Opel, A., & Robeson, K. (Jan 2023–May 2023). *Rooting and Branching Project*. Funded by Green Fund, FSU. Total award \$1,000.

The Rooting and Branching Project is a cross-disciplinary multi-class initiative led by three faculty to support students in creating a site-specific augmented reality public art project that highlights sustainable infrastructure on campus.

Opel, A. (May 2022–May 2024). *Claude Pepper Documentary: Bipartisan Problem Solving*. Funded by Claude Pepper Foundation. Total award \$55,000.

Opel, A. R. (Apr 2022–Dec 2022). *Expand student access to 3-D scanners*. Funded by Student Technology Fee Advisory Committee. (182000-545-101209). Total award \$27,000.

Opel, A., & Burdick, A. (Aug 2021–May 2022). *Portable Immersive Media Technology*. Funded by Equipment and Infrastructure Enhancement Grant (EIEG) program, FSU. Total award \$85,674.

7 meter portable projection dome and InstaPro Titan 360 Camera.

Chassignet, E., & Opel, A. (May 2021–May 2022). *Marine Debris Model Data Visualization on Science*. Funded by National Oceanographic and Atmospheric Administration (NOAA). (0000070800). Total award \$50,000.

Create a series of videos for Science on a Sphere about the marine debris model developed by scientists at COAPS.

Opel, A., & Weir, I. (Feb 2020–Sep 2020). *Climate Witness Project: Cinematic Productions*. Funded by Council on Research and Creativity, Florida State University. Total award \$3,000.

Opel, A. (May 2019–Jun 2020). *Climate Witness Project: Documentary Narratives, Science, and Immersive Journalism*. Funded by Arts and Humanities Program Enhancement Grant (AHPEG), Council on Research and Creativity. Total award \$19,416.

Opel, A. (Jan 2018–Jul 2018). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, A. (Oct 2017–Oct 2018). *Apalachicola River: Stories From the River*. Funded by Florida Humanities Council. Total award \$5,000.

Grant funded to Apalachicola Riverkeeper, written by myself and Georgia Ackerman to fund the completion of 1 hour documentary about the river, in partnership with WFSU-TV.

Opel, A. (Jan 2017–May 2017). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Oehme, K., Simpson, J., Bruker, M., & Opel, A. (Oct 2014–May 2017). *Successful Co-Parenting After Divorce*. Funded by FSU Foundation Grant. Total award \$250,000.

Yong, T., Zhu, Y., Cartes, D., Tolone, W., Khee Poh Lam, & Opel, A. (Sep 2013–Aug 2018). *Predictive Modeling Network for Sustainable Human-Building Ecosystems (SHBE)*. Funded by National Science Foundation - Science, Engineering and Education for Sustainability. Total award \$652,846.

Arpan, Laura M (Co-PI), & Opel, Andrew R (PI). (May 2013–Oct 2013). *Cinematic Public Service Announcement for Fast Charge Battery Electric Transit Buses*. Funded by Center for Transportation and the Environment. Total award \$15,725.

Opel, Andrew R (PI). (May 2013–May 2015). *AHPEG: Preempting Dissent: Policing The Crisis*. Funded by FSU CRC. Total award \$10,000.

Opel, Andrew R (PI). (Oct 2012–Dec 2022). *Opel - PI Research Support Account*. Funded by FSU. Total award \$2,485.

Arpan, Laura M (Co-PI), & Opel, Andrew R (PI). (Sep 2012–Jun 2013). *Public Service Announcement (Heat-Related Illnesses)*. Funded by Florida Department of Health. (A6767E). Total award \$3,360.

Opel, A. (Jul 2012–Dec 2012). *Marketing "Beating Justice"*. Funded by FSU Council on Research and Creativity. Total award \$3,000.

PI - Six month grant to assist with the subtitling, marketing, and film festival promotion of BEATING JUSTICE: The Martin Lee Anderson Story.

Opel, A. (Jul 2012–Dec 2012). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, Andrew R (PI). (Feb 2012–Jun 2012). *Public Service Announcement (Asthma)*. Funded by Florida Department of Health. (A53EF3). Total award \$3,360.

Opel, Andrew R (PI). (Jan 2012–Jun 2012). *Public Service Announcement (Environmental Public Health) Carbon Monoxide*. Funded by Florida Department of Health. (A4CD9B). Total award \$3,360.

Opel, A., & Arpan, L. (Jan 2011–May 2011). *Air Quality Alert System PSAs*. Funded by Florida Department of Health, Environmental Health. Total award \$5,200.

Opel, A. (Jan 2011–May 2011). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, A. (Jan 2010–May 2010). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Elmer, G., & Opel, A. (Sep 2009–May 2013). *Preempting Dissent: Policing The Crisis*. Funded by Canadian Social Science and Humanities Council. Total award \$149,000.

I am listed as a collaborator on this three year grant to support the production of an open source documentary based on the material developed in our co-authored book, "Preempting Dissent".

Opel, A. (Jan 2009–Dec 2010). *Energy Efficiency PSAs*. Funded by Institute for Energy Systems, Economics and Sustainability. Total award \$2,498,000.

Two year grant to create a series of public service announcements and a short documentary aimed at Florida policy makers.

Opel, A., & Nudd, D. (Sep 2008–Dec 2009). *Workshops on Creative Projects, Ethics and Human Subjects*. Funded by Committee on Ethics in Research and Creativity Activity. Total award \$10,000.

Grant to develop a series of graduate student workshops for creative projects that address issues of copyright, peer review and human subjects/consent form clearance.

Opel, A. (May 2008–Sep 2009). *Post-Production on "BEATING JUSTICE"*. Funded by Committee on Faculty Research Support (COFRS). Total award \$13,000.

Grant to support the post-production of the documentary, BEATING JUSTICE: The Martin Lee Anderson Story.

Opel, A. (Jan 2007–Dec 2007). *Service Learning Program Grant*. Funded by FSU Campus Sustainability Initiative. Total award \$5,000.

Grant to develop a series of video PSAs promoting sustainable behaviors on campus.

Opel, A. (Jan 2007–May 2007). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, A. (Jan 2005–May 2005). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, A. (Jan 2004–May 2004). *Social Movements and the Environment: Documentaries*. Funded by Senate Library Committee Primary Resource Grant. Total award \$4,000.

Opel, A. (Jan 2004–May 2004). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, A. (Jan 2003–May 2003). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, A. (May 2002–Sep 2002). *The Student Anti-Sweatshop Movement on University Campuses*. Funded by First Year Assistant Professor Award. Total award \$10,000.

Opel, A. (Jan 2002–May 2002). *Conference Travel Grant*. Funded by Provost's Faculty Travel Grant. Total award \$1,000.

Opel, A. (Sep 2000–Nov 2001). *Micro Radio and Media Activism Research*. Funded by Eli S. Rubenstein Dissertation Research Grant. Total award \$2,000.

Paid expenses associated with dissertation travel and research.

Opel, A. (Jun 1985–Sep 1985). *Nigeria Travel and the Yoruba Talking Drum*. Funded by Committee on African Studies, Harvard University. Total award \$1,600.

Grant supported 10 weeks of field study in Nigeria that formed the basis of my senior honors thesis.

Contracts and Grants Pending

Opel, A. (Oct 2023). *Virtual Goodwood: Exploring the Past With Technologies of the Future*. Submitted to Council on Research and Creativity (CRC).

Contracts and Grants Denied

Opel, A., & Arpan, L. (Feb 2023). *Climate Communication: Promoting and Rebuilding Trust in Science*. Submitted to The Sustainability and Climate Solutions Program at FSU.

Opel, A. (Nov 2022). *Virtual Goodwood Plantation: Exploring the Past with Technology of the Future*. Submitted to CRC.

Disqualified for technical error - failure to detail outcomes from previous EIEG grant.

Opel, A. (Nov 2022). *Virtual Goodwood Plantation: Exploring the Past with Technology of the Future*. Submitted to Unity For Humanity.

Nyre, L., & Opel, A. (Apr 2022). *TekLab Metaverse. Prototyping climate communication for virtual reality*. Submitted to Norwegian UTFORSK programmet.

3 year, \$300K project exploring innovation pedagogy with the University of Bergen and FSU.

Cattafesta, L., Caldwell, C., Zha, G., Olivares, G., Tai, J. C., Opel, A. R., et. al. (Oct 2020). *Engineering Research Center for Green Air Transportation Ecosystem (GATE)*. Submitted to NSF.

40 team members.

Opel, A., Carter, M., Chanton, J., Elsner, J., & Lester, S. (May 2020). *Southern Drawdown Summit*. Submitted to Ray C. Anderson Foundation.

Opel, A. (PI), & Clayton, Russell Brent (Co-PI). (Apr 2017). *Apalachicola River Project*. Submitted to Knight Foundation.

Hostetler, M., Opel, A., Arpan, L., et. al. (Apr 2014). *Urban Sustainability and the Science of Implementation*. Submitted to National Science Foundation.

Teaching

Collaborative Interdisciplinary Projects

[Climate Witness Project](#) (2020)

Collaboration between U. of Bergen, Norway and FSU. Co-taught MIX 202 Design For Media Use, semester long class where students partnered with local media organizations and created emerging media prototypes.

[Florida Climate Collaboration](#) (2019)

Collaboration between four classes from four different departments at FSU. Interdisciplinary teams of students developed a series of climate education and outreach projects.

[Florida Energy Project](#) (2018)

Collaboration between two classes at FSU, partnering with ReThink Energy Florida, a renewable energy advocacy NGO.

[Apalachicola River Project](#) (2017)

Collaboration between four classes from four different departments at FSU, in partnership with Apalachicola Riverkeeper, a local environmental NGO.

[Project Nero](#) (2016)

Collaboration between two classes from two different departments at FSU. Students attempted to engage the FL Legislature about the lack of any clear climate policies at the state level.

Courses Taught

Media, Culture and the Environment (COM5426)
Media Techniques (RTV3001)
Apalach Media Project (COM3930)
Apalach Media Project (MMC6920)
VR and 360 VP (RTV4467)
VR and 360 VP (RTV6425)
Media, Culture, and the Environment (IFS3033)
BRITISH DOCUMENTARY TRADITION (COM3930)
BRITISH DOCUMENTARY TRADITION (COM5906)
Media, Culture and the Environment (IFS3033)
Qualitative Methods in Communication Research (COM5348)
Qualitative Research Methods in Communication (COM5348)
Advocacy Video (RTV6425)
Advocacy Video (RTV4467)
Advocacy Video Theory and Practice (RTV4467)
Documentary Film History, Theory and Practice (COM3930)
3D Vid Prod (RTV4467)
3D Vid Prod (RTV6425)
Documentary Video Production (RTV4332)
Documentary Video Production (RTV5325)
Honors Work (COM4909)
3-D VIDEO PRODUCTION (RTV4467)
3-D VIDEO PRODUCTION (RTV6425)
Foundations of Digital Media (COM5364)
Media, Culture and the Environment (COM3420)
3D Video Production (RTV4467)
Documentary History and Theory (COM3930)
Media, Culture and the Environment Graduate Seminar (COM6400)
Single-Camera Video Production (RTV3260)
Undergraduate Seminar in Communication (COM4930)
Single-Camera Video Production (RTV3221)
Qualitative Research Methods (RTV6425)
Senior Thesis in Production (RTV4970)
Television Production (RTV3220)
Special Topics in Communication Research (COM6931)

New Course Development

Immersive Documentary Production (2021)
Immersive Media Production (2017)
Documentary History, Theory and Practice (2015)
Documentary History and Theory (2012)
3D Video Production (2011)

Foundations of Digital Media (2011)
Media, Culture and the Environment (Graduate Seminar) (2010)
Media, Culture and the Environment (Ugrad Large Lecture) (2010)
Documentary Video Production (Graduate) (2008)
Documentary Video Production (2004)

Curriculum Development

Public Interest Media and Communication Master's Program. A new Master's program that combines the technical skills of media production with the research skills of a communication campaign manager (2014)
IFS 3033 - Media, Culture and the Environment. eSeries course developed for FSU liberal studies initiative (2014)
3D Video Production (2011)
Graduate Certificate in Digital Media - Designed and developed a 4-course graduate certificate, open to any graduate student on campus. The certificate programs provides training in digital video production, including cameras, lights, sound, and non-linear editing software, as well as an introduction to communication theory (2007)

Doctoral Committee Chair

Murdock, K., graduate. (2022). *Raining Cats and Dogs: The Role of Communication in Animal Sheltering*. Retrieved from <https://diginole.lib.fsu.edu/islandora/object/fsu:826798>
Clark, J. S., graduate. (2014). *The Construction of "Nature" in the Virtual World Second Life*.
Adamoli, G., graduate. (2012). *Social Media and Social Movements: A Critical Analysis of Audience's Use of Facebook to Advocate Food Activism Offline*.
McKahan, J. G., graduate. (2009). *Violence, Protest and the Middle East In U.S. Action Feature Film*.
Templin, R. E., graduate. (2009). *Rage Against The Machine: How Indy Media's Radical Project Is Working to Create The New Public Sphere*.
Smith, J. K., graduate. (2007). *Political Ecology in Large Format Films: Analyzing Environmental Representation and Audience Reception of IMAX Documentaries*.

Doctoral Committee Cochair

Reddick, M. N., graduate. (2014). *Moving Bodies Moving Media: A Reconsideration of Movement in the Study of Media*.

Doctoral Committee Member

Garcia, C., graduate. (2022). *Selling Icarus' Wings: A Political Economic Exploration of Red Bull's 'Wings'*.

- Huebner, A., graduate. (2018). *Ain't No Sunshine: The Political Economy of Florida's Fight for Solar*. Retrieved from http://purl.flvc.org/fsu/fd/2018_Sp_Huebner_fsu_0071E_14429
- Saleem, A., graduate. (2017). *Nuclearization as National Security a Comparative Analysis of Framing and Frame Building in Indian and Pakistani Newspapers*. Retrieved from http://purl.flvc.org/fsu/fd/FSU_SUMMER2017_Saleem_fsu_0071E_14066
- Gul, M., graduate. (2015). *Public Diplomacy or Propaganda: A Case Study of Voa Deewa Pashto Radio Service for the Tribal Region of Pakistan & Afghanistan*. Retrieved from http://purl.flvc.org/fsu/fd/FSU_2015fall_Gul_fsu_0071E_12726
- Smock, S. L., graduate. (2014). *Prostituting the Public Interest in the 2012 Presidential Election: A Political Economic Analysis of Super Pacs in Television News*. Retrieved from http://purl.flvc.org/fsu/fd/FSU_migr_etd-8891
- Lawson, W. H., graduate. (2008). *A Righteous Anger in Mississippi: Genre Constraints and Breaking Precedence*. Retrieved from http://purl.flvc.org/fsu/fd/FSU_migr_etd-3225
- Akil, B. R., graduate. (2007). *African American News Websites: Publishers' Views, Perspectives and Experiences in Relation to the Social Construction of News, Online News and the Black Press*. Retrieved from http://purl.flvc.org/fsu/fd/FSU_migr_etd-0146
- Nicasian, M., graduate. (2005). *Creating Community over the Net: A Case Study of Romanian Online Journalism*. Retrieved from http://purl.flvc.org/fsu/fd/FSU_migr_etd-2580
- Tomasello, T., graduate. (2003). *A Content Analysis of Citations to J.C.R. Licklider's "Man-Computer Symbiosis," 1960 - 2001: Diffusing the Intergalactic Network*. Retrieved from http://purl.flvc.org/fsu/fd/FSU_migr_etd-1285
- Pilger, P., doctoral candidate.

Doctoral Committee University Representative

- Yu, C., graduate. (2016).
- Conn, S. G., graduate. (2015).
- Laguna, J. M., graduate. (2014).
- Lee, R. A., graduate. (2014).
- Powers, E. C., graduate. (2014).
- Rastagh, S., graduate. (2012).
- Ricks, A. N., graduate. (2011).
- Horn, M., graduate. (2011).
- Wright, K. D., graduate. (2010).
- Eastman, J., graduate. (2007).
- Allison, M., graduate. (2006).
- Stewart, K., graduate. (2006).

Master's Committee Chair

- Blosser, K. M., graduate. (2020).
- Benton, E. S., graduate. (2017).
- Loiselle, E. L., graduate. (2017).
- Clark, J. D., graduate. (2017).

Von Kalm, M. J., graduate. (2016).
Laberdesque, J. M., graduate. (2012).
Brooks, K. R., graduate. (2012).
Humburg, C. N., graduate. (2012).
Shaffer, J. A., graduate. (2012).
Shannon, D. R., graduate. (2011). *Portrait of an Activist as a Yesman*.
Stern, B., graduate. (2009). *Watery Treasure: A 30-Minute Documentary on Wakulla Springs*.
Climent Belda, X., student.
Glidewell, V. E., student.
Juachon, J. G., student.
Marshall, J. K., student.
Mitchell, M. J., student.
Chapter, C., student.
Kocur, D., student.

Master's Committee Member

Presley, M., graduate. (2020). *You Belong Among The Wildflowers... Unless You're An Instagrammer: The Political Economy Of The Instagram Effect In The News*.
Iricanin, A., graduate. (2019).
Garcia, C., graduate. (2018). *It's All about the Money: The Political Economy of Climate Change Editorial Coverage*. Retrieved from
http://purl.flvc.org/fdu/fd/2018_Sp_Garcia_fsu_0071N_14565
Chen, D., graduate. (2017).
Bohyn, R. L., graduate. (2017).
Yvorra, G. M., graduate. (2016).
Bedgio, D. A., graduate. (2015).
Burgess, A. D., graduate. (2012).
Maddock, D. R., graduate. (2012).
Cross, D. J., graduate. (2011).
Roush, M. V., graduate. (2011).
Avery, J. H., graduate. (2011).
Chick, A. M., graduate. (2011).
Sanders, C. J., graduate. (2011).
Clement, A. M., graduate. (2011).
Coates, R. L., graduate. (2011).
Llado, L., graduate. (2011).
Murray, M. A., graduate. (2011).
Windley, S. A., graduate. (2011).
Ball, M. M., graduate. (2010).
Culkin, D. T., graduate. (2010).
Freeman, M. C., graduate. (2010).
Asmus, L. M., graduate. (2010).
Cox, S. F., graduate. (2010).
Hofmeyer, M. W., graduate. (2010).

Ituma, M. G., graduate. (2010).
M'Ituma, M. G., graduate. (2010).
Toole, J. L., graduate. (2010).
Bass Petersen, K. L., graduate. (2010).
Cannon, B. G., graduate. (2010).
Kates, N. C., graduate. (2010).
Krause, M. M., graduate. (2010).
Alexander, A. L., graduate. (2009).
Collins, F. L., graduate. (2009).
Fojtik, M., graduate. (2009).
Schale, S. P., graduate. (2009).
Adamoli, G., graduate. (2009).
Davenport, J. D., graduate. (2009).
Keenan, G. K., graduate. (2009).
Zain-ul-abdin, K., graduate. (2009).
Ortiz, J. I., graduate. (2008).
Rossman, D. G., graduate. (2008).
Davis, A., graduate. (2008).
Ferguson, K., graduate. (2004).
Creel, C., graduate. (2003).
Kahn, A., graduate. (2002).
Varda, S., graduate. (2002).

Bachelor's Committee Chair

Derella, K., graduate. (2012).
Chafin, C., graduate. (2004).
Harvey, M., graduate. (2004).

Bachelor's Committee Member

Weise, F., graduate. (2012).
Smith, A., graduate. (2009).
Verhulst, B., graduate. (2009).

Service

Florida State University

FSU University Service

Member, Immersive Media Faculty Search Committee (2022–present).

Coordinator, Guest Lecture by Brian O'Donnell, Ex. Dir. of Campaign for Nature (2023).

Zoom presentation by the leading voice on the COP 15 Global Agreement on Biodiversity.

Alternate Representative from the College of Communication, Faculty Senate (2002–2005).

FSU College Service

Member, Dean's Advisory Council (2016–present).

Organizer/Moderator, Documentary Showcase (2014).

Member, Promotion and Tenure Committee (2013).

FSU Department Service

Member, Master's Program Committee (2020–present).

Coordinator, Public Interest Media and Communication Master's (2015–present).

Coordinator, Graduate Certificate in Digital Media (2007–present).

Director, Digital Media Production Program (2006–2019).

Member, Master's Program Committee (2015–2017).

Member, Promotion and Tenure Committee (2014–2016).

Chair, Digital Media Production Faculty Search Committee - Line 2 (2014).

Chair, Digital Media Production Faculty Search Committee (2014).

Member, Department Promotion and Tenure Committee (2012).

Member, Promotion and Tenure Committee (2010–2011).

Member, MCS Masters Committee (2009–2011).

Member, Doctoral Admissions Committee (2008–2010).

Member, MCS Master's Committee (2008–2009).

Chair, Media Production Faculty Search Committee (2006–2007).

Member, Media Studies Search Committee (2002–2004).

Member, Media Production Search Committee (2002–2003).

Chair, v89 Radio Station Task Force (2002).

FSU Institute or Center Service

Member, Innovation Hub - Immersive Media Faculty Hiring Committee (2022–2023).

FSU Program Service

Chair, New and Immersive Media Design Interdisciplinary Minor Advisory Group (2023–present).

Member, Immersive Media Working Group (2016–present).

Interdisciplinary group sharing information on VR and 360 video.

Co-Creator, 3D@FSU - Production and Research Team (2011–2014).

Co-Led (with Art Raney, PhD and Mark Rodin) an interdisciplinary effort to combine the production of 3D video products with audience research on the reception of 3D video.

Director, Lab for Environmental Media Production and Research (2010–2015).

Led an interdisciplinary team of scholars in an on-going effort to establish a center that combines environmental media production and audience effects research to determine effective ways to communicate environmental messages.

The Profession

Editor for Refereed Journals

Film Review Editor, *Environmental Communication: A Journal of Nature and Culture* (2006–2008).

Guest Editing for Refereed Journals

Opel, A., Johnston, J., & Wilk, R. (Eds.). (2010, September). Food, Culture and the Environment: Communicating About What We Eat [Special Issue]. *Environmental Communication: A Journal of Nature and Culture*, 4.

Editorial Board Membership(s)

Environmental Communication: A Journal of Nature and Culture (2023–present).

Popular Communication (2006–present).

Kaleidoscope: Graduate Journal of Qualitative Communication Research (2002–present).

Environmental Communication: A Journal of Nature and Culture (2007–2013).

Guest Reviewer for Refereed Journals

Television and New Media (Jan 2012–present).

Communication, Culture and Critique (Jan 2011–present).

Environmental Communication (Feb–Oct 2014).

Communication and Critical/Cultural Studies (May–Sep 2009).

Transforming Anthropology (Jan–Apr 2008).

The Information Society (Sep 2004–Sep 2005).

Communication Theory (Sep–Dec 2004).

Reviewer for Textbooks

The Authentic You: A Guide to Remote Media Production (2021).

Documentary Filmmaking: A Contemporary Field Guide, 2nd Edition (2014).

Service to Professional Associations

Member, Fulbright Norway Interest Group Board of Directors (2022–present).

Founding Member, International Environmental Communication Association (2011–present).

Reviewer, Environmental Communication Division, National Communication Association (2002–present).

Member, Steering Committee, Union for Democratic Communication (2015–2018).

Member ICA Game Design Team, ICA Game Design Team, International Communication Association (2016–2017).

Designed first interactive game for ICA, designed to reward engagement and participation at the conference.

Reviewer, Critical Cultural Studies Division NCA, Scholar-Activist Award (2014).

Reviewer, Environmental Communication Division, ICA (2014).

Member, Task Force - Greening the International Communication Conference (2009–2010).

Respondent, Popular Communication Division, International Communication Assoc (2004–2005).

Reviewer, Popular Communication Division, International Communication Association (2002–2004).

Reviewer, Critical and Cultural Studies Division, National Communication Association (2002).

Respondent, Film and Literature Conference - FSU (2002).

Service to Other Universities

External Program Reviewer, *Auburn University* (2022).

External Reviewer, Tenure Binder, *Syracuse University* (2011).

External Reviewer, Promotion Binder, *University of Ohio at Miami* (2007).

The Community

Expert Participant, Quoted in Pew Research Center, June 30, 2022. “The Metaverse in 2040”

<https://www.pewresearch.org/internet/2022/06/30/the-metaverse-in-2040/>

Expert Participant, Quoted in Pew-Elon Research Report Pew Research Center, June 16, 2021. “Experts Doubt Ethical AI Design Will Be Broadly Adopted as the Norm in the Next Decade”

<https://www.pewresearch.org/internet/2021/06/16/experts-doubt-ethical-ai-design-will-be-broadly-adopted-as-the-norm-within-the-next-decade/>

Columnist and Board Member, Bi-Weekly columnist and board member for the Tallahassee Villager, a free weekly newspaper, The Tallahassee Villager (2011–2013)